



FOR IMMEDIATE RELEASE

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Photos available upon request

A Flavor Match Made in Heaven:

Roth Käse Specialty Cheeses & Harvest Song Artisanal Preserves

MONROE, Wis. — The rolling green hills of south-central Wisconsin are half a world away from the slopes of Mount Ararat, Armenia. Yet these two distant sites have a lot in common: both are rich agricultural regions, with sparkling, fresh water and lush, green pastures.

In Wisconsin, that beautiful setting is home to a proud tradition of dairy farming, with local farms producing an abundance of fresh milk. Using time-honored techniques, Roth Käse cheesemakers transform the milk into fine cheeses that have won scores of national and international awards.

In Armenia, the ancient and fertile mountain soil produces bountiful crops of naturally sweet, organically grown fruit and nuts. These are handpicked and small-batch processed according to treasured family recipes into the acclaimed line of all-natural Harvest Song preserves.

Fortunately for food lovers, traditional and new fruit-and-cheese combinations can be easily savored simply by serving specialty cheeses from Roth Käse, including fresh, soft-ripened, washed-rind and blue varieties, with the pure fruit flavors of Harvest Song artisanal preserves.

Some examples of the heavenly combinations of Roth Käse cheeses and Harvest Song preserves:

Harvest Song Apricot Preserves are made with naturally sweet, sun-ripened apricots. These satisfying, velvety preserves partner especially well with well-aged, full-bodied cheeses.

Cheese Partners:

- GranQueso
- Roth's Private Reserve
- Grand Cru Gruyere

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Harvest Song Apricot & White Cherry Preserves combine luscious apricots with delicate, sweet white cherries; these irresistible preserves complement a wide variety of cheeses.

Cheese Partners:

- MezzaLuna Fontina
- Grand Cru Gruyere
- Vintage Van Gogh

Harvest Song Tea-Rose Petal Preserves are unique and utterly delicious. With more than 300 real petals per jar and an intense natural aroma this preserve partners well with fresh and soft-ripened cheeses.

Cheese Partners:

- Mascarpone
- Crave Brothers' Les Frères
- Brie

Harvest Song Walnut Preserves, whole walnuts, shell included, are preserved in cane sugar syrup to create an earthy, caramel-like flavor that complements blue cheeses.

Cheese Partners:

- Mezzaluna Gorgonzola
- Mendham Stilton
- Buttermilk Blue

Harvest Song Pumpkin & Apple Preserves are a delicious way to savor rustic autumn flavors year-round, and go especially well with cheeses that have earthy undertones.

Cheese Partners:

- Roth's Private Reserve
- GranQueso
- Knight's Vail

Whether served on a cheese board, prepared in a recipe, or enjoyed as a snack, the flavor combinations of Roth Käse cheeses and Harvest Song Preserves are a perfect pair.

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All Roth Käse cheeses are hand-crafted by master cheesemakers according to traditional techniques. With roots in Switzerland, Roth Käse is now a leading manufacturer and marketer of handcrafted, award-winning cheeses in Monroe, Wisconsin, making only the highest quality, best-tasting cheeses. For more information on Roth Käse, contact Kirsten Jaeckle, Director of Marketing, telephone: 608.845.5796 x 5, or visit the website at www.rothkase.com.