



FOR IMMEDIATE RELEASE

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**ROTH KÄSE USA, LTD HONORED AS A SYSCO
TOP 100 SUPPLIER FOR SIXTH TIME**

MONROE, Wisconsin—For the sixth time, Roth Käse USA, Ltd has earned a spot on the SYSCO's list of Top 100 Suppliers. The roster represents the supplier base, and reads like a "Who's Who" of foodservice trade.

"We work hard for SYSCO, just like we do for all our customers," says Paul McShane, Vice President of Roth Käse's Foodservice sales. "SYSCO expects year-over-year increases in unit and dollar sales, of their own brands as well as our own Roth Käse items. And they expect increased service levels as well as support of Sysco's strategic initiatives. They should expect these things. It's one of the reasons they're so successful." Both Sysco Corporate and Operating Companies cast ballots to determine who this award goes to.

These multi-year Top 100 Supplier honors reflect the commitment that Roth Käse has made to the foodservice industry, serving its customers and producing superb cheeses, each of which is hand-crafted by expert cheesemakers according to the same traditional techniques they have perfected over four generations. With roots in Switzerland, Roth Käse is now a leading manufacturer and marketer of hand-crafted, award-winning specialty cheeses in Monroe, WI, making only the highest quality, best tasting cheeses.

For more information on Roth Käse cheeses, including a full listing of awards won, contact: Kirsten Jaeckle, Director of Marketing 608.845.5796 ext. 5 or visit the website at www.rothkase.com.