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Photos: Available upon request

Roth Käse USA Unveils The Great American Cheese Board

MONROE, Wis. – Roth Käse USA today launched the perfect solution for customers searching for an upscale, yet attractively-priced, grab-and-go cheese selection: three single-servings of award-winning cheeses and complimentary condiments, all packaged together as “The Great American Cheese Board.”

The gourmet grab-and-go snack or meal includes award-winning Wisconsin cheeses, perfectly paired with condiments and a wooden pick for convenience. Innovative packaging ensures a 120-day refrigerated shelf life, keeping each variety fresh and each cheese is at its flavor peak.

Ideal for supermarkets, convenience stores, drug stores, airlines, hotels, theme parks, movie theaters, and any retail or foodservice establishing looking for a distinctive single-serve offering, the Great American Cheese Board is available in three varieties, each with three-quarter ounces of three cheeses:

- **Artisan Selection:** Starring three single-servings of Blue, Gruyere and Gouda cheeses, three water crackers and a single serving of fruit and nut mix.
- **All-American Selection:** Featuring three single-servings of Cheddar, Pepper Jack and Colby Jack cheeses, three water crackers and a single serving of dried apple chunks and cranberries.
- **Italian Selection:** Featuring three single-servings of Gorgonzola, Asiago and Fontina cheeses, three water crackers and single serving of Kalamata olives.

For more information on Roth Käse cheeses, contact: Kirsten Jaeckle, Director of Marketing, phone 608.845.5796 ext. 5, or visit www.rothkase.com.

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Roth Käse USA is a Wisconsin-based manufacturer and marketer of specialty cheeses, known for the skill of its expert cheesemakers and cellar-curing cheese masters. Roth Käse cheeses have won more than 100 awards in regional, national and international competitions in the past decade and are distributed nationally.